



## Website Audit

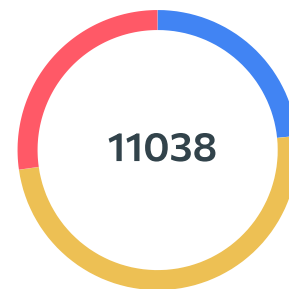
online.hafizmustafa.com

## HEALTH SCORE



BETTER THAN 6% OF USERS

## ISSUE DISTRIBUTION

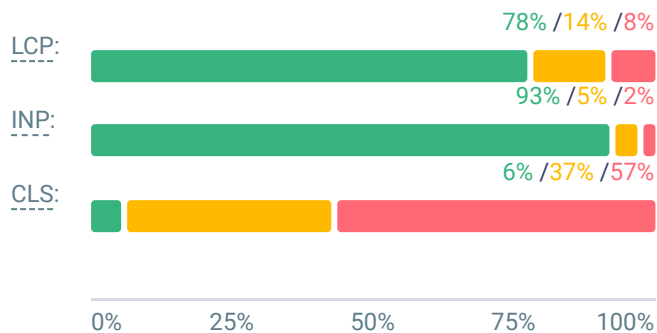


● NOTICES (2582) ● WARNINGS (5449) ● ERRORS (3007)

## CORE WEB VITALS

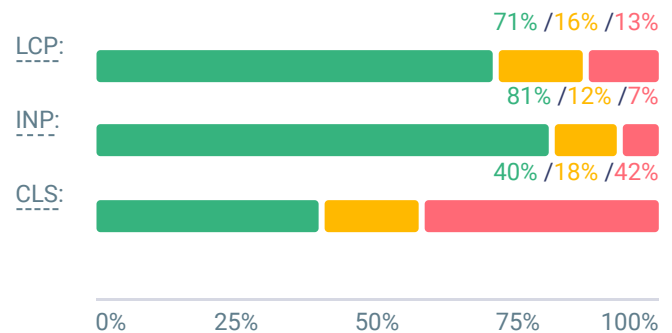
## DESKTOP

Poor



## MOBILE

Poor



## PAGES CRAWLED

1,000



## URLS FOUND

1,374



## TOP ISSUES

✗ 4XX images (Not Found)	743
✗ 3XX CSS file	742
✗ URLs with duplicate page titles	414
✗ Duplicate description	368
✗ 3XX images	361

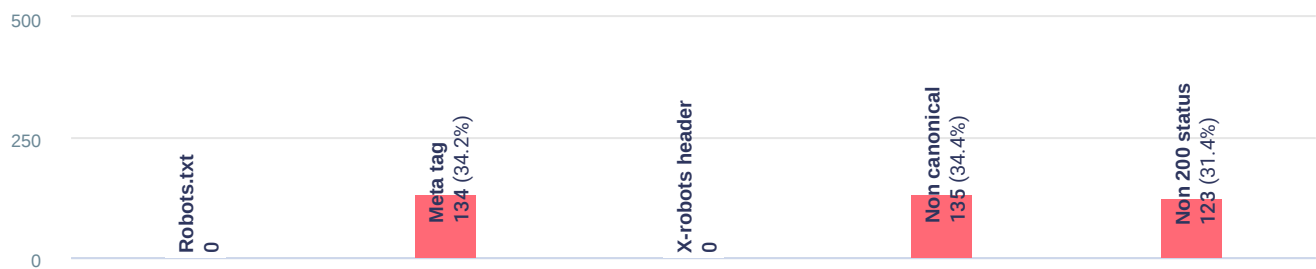


## DOMAIN METRICS

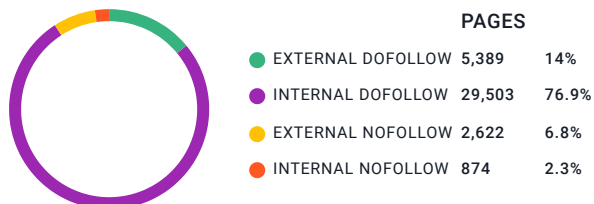
📅 Domain expiration	Mar-14 2026	🇻🇵 Pages in Yahoo!	926
↔️ Backlinks	669	🇬🇧 Pages in Google	1,240
📍 Referring domains	74	🇬🇧 Pages in Bing	928
🔍 Domain Trust	24		

## PAGE INDEXATION

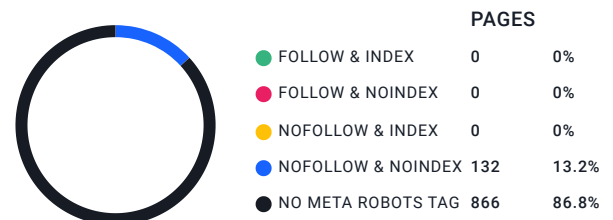
Indexed 739 (73.9%) Not indexed 261 (26.1%)



## LINK ATTRIBUTES



## META ROBOTS TAG





## Crawling

0

1

### ISSUES

PAGES

NEW

FIXED

XML sitemap not found in robots.txt file

1

0

0

#### Issue description

If your site has an XML sitemap and a robots.txt file, we recommend that you add a link to the sitemap file to the robots.txt file. This will help search engines understand where the sitemap is located.

#### How to fix

Add a link to your XML sitemap file to the robots.txt file. To make sure search engines can index your XML sitemap file, view the sitemaps report in Google Search Console.

Blocked by noindex

134

0

0

<https://online.hafizmustafa.com/cdn-cgi/l/email-protection>

#### Issue description

The noindex directive in the <head> section of the page's HTML code prevents search engines from displaying the page in the search results. If the page uses the noindex directive, search engines will not rank the page, even if other websites link out to it.

#### How to fix

Only use this directive on pages that you don't want to appear in the search results. Make sure these pages are not blocked by the robots.txt file. Otherwise, search engine bots will not be able to see the noindex directive, and if other websites link out to these pages, they can appear in the search results.

Blocked by nofollow

132

0

0

<https://online.hafizmustafa.com/cdn-cgi/l/email-protection>

#### Issue description

The nofollow attribute in the <head> section of the page's HTML code prevents search engines from clicking on all links on this page.

#### How to fix

Use the nofollow attribute only if you do not want search engine bots to follow all the links on a specific web page. Make sure that pages that use the nofollow attribute are not blocked by the robots.txt file. Otherwise, search engine bots will not be able to see the nofollow attribute.

## Duplicate Content

0

1

### ISSUES

PAGES

NEW

FIXED

No WWW redirect


1


0


0







ISSUES		PAGES	NEW	FIXED
<b>Issue description</b> <i>This check analyzes to see if you have set up a www to non-www redirect and vice versa on your website. Having your website load with and without www can lead to duplicate content issues.</i>		<b>How to fix</b> <i>If necessary, redirect all non-www URLs on your website to www.</i>		




 HTTP Status Code

 1974




 739

ISSUES		PAGES	NEW	FIXED
<div> 3XX redirects in XML sitemap</div> <div><a href="https://online.hafizmustafa.com">https://online.hafizmustafa.com</a></div>		1	0	0
<b>Issue description</b> <i>The XML sitemap contains URLs that redirect visitors from one page to another via 3XX redirects, which, in turn, can drain the crawl budget and lead to website indexing issues.</i>		<b>How to fix</b> <i>Replace redirecting URLs in the XML sitemap with destination URLs. If a destination URL is already in the XML sitemap, you should delete URLs with 3XX redirects from the XML sitemap.</i>		
<div> 3XX HTTP status code</div> <div><a href="https://online.hafizmustafa.com/">https://online.hafizmustafa.com/</a></div>		4	0	0
<b>Issue description</b> <i>The pages indicated in the report return a 3XX response code, meaning that a redirect is set up from such pages. The 3XX response code in itself is not a problem, but each redirect puts an additional load on the server, so it's better to remove unnecessary internal redirects.</i>		<b>How to fix</b> <i>Make sure that the number of 3XX pages on your website does not exceed 5% of the total number of pages. If their number exceeds 10%, then you have a critical problem, and you should immediately remove some of the redirects.</i>		
<div> 4XX HTTP Status Codes</div> <div><a href="https://online.hafizmustafa.com/en/en/iletisim">https://online.hafizmustafa.com/en/en/iletisim</a></div> <div><a href="https://online.hafizmustafa.com/ko/karisik-baklava-metal-kutu-2000-gram-dhl-kargo-dahil">https://online.hafizmustafa.com/ko/karisik-baklava-metal-kutu-2000-gram-dhl-kargo-dahil</a></div> <div><a href="https://online.hafizmustafa.com/Arama?urunetiket=HM+1864+Premium+Kar%c4%b1%c5%9f%c4%b1k+Lokum+Karton">https://online.hafizmustafa.com/Arama?urunetiket=HM+1864+Premium+Kar%c4%b1%c5%9f%c4%b1k+Lokum+Karton</a></div>		119	0	0
<b>Issue description</b> <i>4XX HTTP status codes indicate that the requested page or resource cannot be accessed. 4XX URLs provide a poor user experience for the site's visitors because they cannot access the page or file via the link they clicked on. Moreover, internal links to 4XX URLs drain your crawl budget. Pages of your website that changed their response code to 4XX will be removed from search engine indexes.</i>		<b>How to fix</b> <i>Review the list of 4XX URLs and analyze every internal page that's linked to a 4XX URL. Remove such broken links or replace them with appropriate links to live and accessible pages. Moreover, you can set up 301 redirects when moving or deleting the site's pages to avoid having 4XX errors. The HTTP response code 429 (Too Many Requests) may indicate that the crawl rate specified under the crawl settings for your project is too high for the web server to handle. Decrease it via the settings (Limits and restrictions) and rescan the project.</i>		
<div> Canonical URL with a 3XX Status Code</div>		1	0	0




ISSUES		PAGES	NEW	FIXED
<a href="https://online.hafizmustafa.com/Default.aspx">https://online.hafizmustafa.com/Default.aspx</a>				
<b>Issue description</b> <i>A web page specified as canonical, returns a 3XX response code.</i>	<b>How to fix</b> <i>Analyze the list of canonical URL pages that point out to redirected pages. Replace canonical URLs containing redirects with 200 OK pages that you want to get indexed and be displayed in the SERPs.</i>			
 Internal links to 3XX redirect pages		739	0	0
<a href="https://online.hafizmustafa.com/en">https://online.hafizmustafa.com/en</a>				
<a href="https://online.hafizmustafa.com/about">https://online.hafizmustafa.com/about</a>				
<a href="https://online.hafizmustafa.com/en/Magazalarimiz">https://online.hafizmustafa.com/en/Magazalarimiz</a>				
<b>Issue description</b> <i>Some internal links on your website point to pages whose URL has changed. Redirects allow both visitors and search engines to access the relevant page, but we still recommend you replace such links. In some cases, such links may cause the page to work incorrectly (for example, if the site was moved to HTTPS and internal links still use the HTTP protocol). Redirects also result in the loss of a small fraction of the link juice.</i>	<b>How to fix</b> <i>Replace all internal links indicated in the report with up-to-date page URL addresses.</i>			
 External links to 3XX		743	0	0
<a href="https://online.hafizmustafa.com/mini-delight-blue-box">https://online.hafizmustafa.com/mini-delight-blue-box</a>				
<b>Issue description</b> <i>Some pages that you link out to from your website redirect visitors to a completely different page. Perhaps, the redirect was set up after you linked out to the website, and now the link can lead visitors to another page that does not contain the information they need.</i>	<b>How to fix</b> <i>Manually look through every external 3XX link and make sure that redirected pages contain the necessary information. If there information is there, replace the link with the new version of the URL. If the required information is not available, replace or delete the link.</i>			
 Hreflang to 3XX, 4XX or 5XX		8	0	0
<a href="https://online.hafizmustafa.com/en">https://online.hafizmustafa.com/en</a>				
<a href="https://online.hafizmustafa.com/ar">https://online.hafizmustafa.com/ar</a>				
<a href="https://online.hafizmustafa.com/pistachio-baklava-assortment-xl-metal-box-dhl-shipping-included">https://online.hafizmustafa.com/pistachio-baklava-assortment-xl-metal-box-dhl-shipping-included</a>				
<b>Issue description</b> <i>The URL pointed to by the hreflang attribute is not found, unavailable due to server issues, or has a redirect. The URL of the hreflang attribute should return the 200 OK response code. If this is not the case, search engines may ignore the attribute or misinterpret it. As a result, search engines will not be able to find alternative versions of your pages and, accordingly, direct website visitors to their correct language or regional versions.</i>	<b>How to fix</b> <i>By clicking on the number of found pages, you will see URLs with 3XX, 4XX or 5XX response codes that hreflang attributes point to. Indicate pages with the 200 OK response code instead of these URLs.</i>			









ISSUES	PAGES	NEW	FIXED
 3XX images	361	0	0
<a href="https://online.hafizmustafa.com/en">https://online.hafizmustafa.com/en</a> <a href="https://online.hafizmustafa.com/ar">https://online.hafizmustafa.com/ar</a> <a href="https://online.hafizmustafa.com/Default.aspx">https://online.hafizmustafa.com/Default.aspx</a>			
<b>Issue description</b> <i>The access path to some images on your website is indicated in the URLs from which the redirect is set up. Because of this, browsers and search engine robots are forced to send an additional HTTP request in order to download the image. If there are a lot of files like this on your website, this can significantly increase the page load time.</i>	<b>How to fix</b> <i>Indicate the direct path to the image files, replacing every URL from which the redirect is set up with relevant ones. If you use images from an external resource and are not able to replace the URLs, make sure that images that are uploaded via the new URL are relevant to your content.</i>		
 4XX images (Not Found)	743	0	0
<a href="https://online.hafizmustafa.com/en">https://online.hafizmustafa.com/en</a> <a href="https://online.hafizmustafa.com/about">https://online.hafizmustafa.com/about</a> <a href="https://online.hafizmustafa.com/en/Magazalarimiz">https://online.hafizmustafa.com/en/Magazalarimiz</a>			
<b>Issue description</b> <i>Some images on your website could not be loaded because the browser could not find the files at the specified URLs. Broken images on your website can have a negative impact on the user experience. Plus, search engines cannot index such images.</i>	<b>How to fix</b> <i>Check the URLs of all the broken images indicated in the report and replace the URLs with relevant up-to-date working ones or remove the links to the broken images from your website.</i>		
 3XX CSS file	742	0	0
<a href="https://online.hafizmustafa.com/en">https://online.hafizmustafa.com/en</a> <a href="https://online.hafizmustafa.com/about">https://online.hafizmustafa.com/about</a> <a href="https://online.hafizmustafa.com/en/Magazalarimiz">https://online.hafizmustafa.com/en/Magazalarimiz</a>			
<b>Issue description</b> <i>The access path to some CSS files on your website is indicated in the URLs from which the redirect is set up. Because of this, browsers and search engine robots are forced to send an additional HTTP request in order to download the CSS file. If there are a lot of files like this on your website, this can significantly increase the page load time.</i>	<b>How to fix</b> <i>Indicate the direct path to the CSS files, replacing every URL from which the redirect is set up with relevant up-to-date ones. If you use CSS files from an external resource and are not able to replace the URLs, make sure that the URLs point to the correct files.</i>		








**T Title** 420 108

ISSUES	PAGES	NEW	FIXED
 URLs with duplicate page titles	414	0	0
<a href="https://online.hafizmustafa.com/en">https://online.hafizmustafa.com/en</a>			



ISSUES		PAGES	NEW	FIXED
<a href="https://online.hafizmustafa.com/ar">https://online.hafizmustafa.com/ar</a> <a href="https://online.hafizmustafa.com/Baklava-Arabic">https://online.hafizmustafa.com/Baklava-Arabic</a>				
<b>Issue description</b> <i>Duplicate &lt;title&gt; tags prevent search engines from understanding which site page is relevant to a particular search query. Pages with duplicate titles are much less likely to rank well.</i>		<b>How to fix</b> <i>Write a unique and concise title for each page of the site, adding the most relevant keywords to it.</i>		
 Title tag missing		6	0	0
<a href="https://online.hafizmustafa.com/tr/ilke-ve-deger-en">https://online.hafizmustafa.com/tr/ilke-ve-deger-en</a> <a href="https://online.hafizmustafa.com/ar/ilke-ve-deger-en">https://online.hafizmustafa.com/ar/ilke-ve-deger-en</a> <a href="https://online.hafizmustafa.com/tr/misyon-vizyon-en">https://online.hafizmustafa.com/tr/misyon-vizyon-en</a>				
<b>Issue description</b> <i>The &lt;title&gt; tag is empty or missing. Search engines will independently create a title using the available page content.</i>		<b>How to fix</b> <i>Analyze all of the pages with an empty or missing &lt;title&gt; tag and write a unique and concise title for each one, adding the most relevant keywords to it.</i>		
 Title too long		3	0	0
<a href="https://online.hafizmustafa.com/-premium-pistachio-baklava-assortment-xl-metal-box-dhl-shipment-included">https://online.hafizmustafa.com/-premium-pistachio-baklava-assortment-xl-metal-box-dhl-shipment-included</a> <a href="https://online.hafizmustafa.com/pistachio-walnut-baklava-assortment-xl-metal-box-dhl-shipping-included">https://online.hafizmustafa.com/pistachio-walnut-baklava-assortment-xl-metal-box-dhl-shipping-included</a> <a href="https://online.hafizmustafa.com/padishah-baklava-assortment-xl-metal-box-dhl-shipment-included">https://online.hafizmustafa.com/padishah-baklava-assortment-xl-metal-box-dhl-shipment-included</a>				
<b>Issue description</b> <i>Note that extensively long titles are cut off by search engines and can only be up to 600 pixels in length in the SERPs. For this reason, it's better to take this size into account when creating the title, otherwise people may see an incomplete title in the search results.</i>		<b>How to fix</b> <i>The general recommendation is to keep the title length between 20-65 characters with each word separated by a space, and concisely describe what the page is about.</i>		
 Title too short		105	0	0
<a href="https://online.hafizmustafa.com/en">https://online.hafizmustafa.com/en</a> <a href="https://online.hafizmustafa.com/en/Magazalarimiz">https://online.hafizmustafa.com/en/Magazalarimiz</a> <a href="https://online.hafizmustafa.com/lletisim">https://online.hafizmustafa.com/lletisim</a>				
<b>Issue description</b> <i>A short title may not describe the content of your page in the best possible way. In such cases, search engines may even generate an improved page title for the SERPs by pulling data from your anchors, on-page text, or other sources.</i>		<b>How to fix</b> <i>The general recommendation is to keep the title length between 20-65 characters with each word separated by a space, plus make it useful, relevant, and representative of the page.</i>		
 <b>Description</b>		 368	 10	



ISSUES	PAGES	NEW	FIXED
 Description missing	9	0	0
<a href="https://online.hafizmustafa.com/en">https://online.hafizmustafa.com/en</a>			
<a href="https://online.hafizmustafa.com/en/Magazalarimiz">https://online.hafizmustafa.com/en/Magazalarimiz</a>			
<a href="https://online.hafizmustafa.com/en/Iletisim">https://online.hafizmustafa.com/en/Iletisim</a>			
<b>Issue description</b> <i>The description meta tag is missing. Search engines will use the available page content to generate a description for the page SERP snippet.</i>	<b>How to fix</b> <i>Add a unique description to each page of your website, so that both search engines and people are able to understand what your page is about.</i>		
 Duplicate description	368	0	0
<a href="https://online.hafizmustafa.com/baklava-en">https://online.hafizmustafa.com/baklava-en</a>			
<a href="https://online.hafizmustafa.com/Glassware">https://online.hafizmustafa.com/Glassware</a>			
<a href="https://online.hafizmustafa.com/drinks">https://online.hafizmustafa.com/drinks</a>			
<b>Issue description</b> <i>Duplicate description meta tags were found on your website's pages. As a result, you may miss the opportunity to use more relevant keywords to describe each individual page.</i>	<b>How to fix</b> <i>Add a unique relevant description for each page of your website.</i>		
 Description too long	1	0	0
<a href="https://online.hafizmustafa.com/ar-yurtdisi">https://online.hafizmustafa.com/ar-yurtdisi</a>			
<b>Issue description</b> <i>Search engines can use the description meta tag to generate descriptions for snippets, but they may shorten it to a length they deem acceptable. For this reason, it's important that the page description is clear, concise, and defines the page's topic.</i>	<b>How to fix</b> <i>The general recommendation is to keep your page description length up to 158 characters, although Google can sometimes display longer snippets.</i>		
 <b>Usability</b>	 0	 0	
ISSUES	PAGES	NEW	FIXED
 X (ex-Twitter) Card tag missing	116	0	0
<a href="https://online.hafizmustafa.com/en">https://online.hafizmustafa.com/en</a>			





ISSUES	PAGES	NEW	FIXED
<b>Issue description</b> <i>Some pages of your website do not have the X Card tag. Without this tag, the page title, description, image, and so on won't be pulled up and displayed in your X posts along with the link. Instead, X will pull data from relevant Open Graph tags, if there are any.</i>			
<b>How to fix</b> <i>Use the X Card tag if you want the links to your pages that you share in your X feed to look attractive. Please note that URLs inside X cards must be absolute and utilize the http:// or https:// protocols.</i>			

## Website Speed

⊗ 4

⚠ 0

ISSUES	PAGES	NEW	FIXED
⊗ Slow page loading speed	4	0	0
<a href="https://online.hafizmustafa.com/pomenegrade-ottoman-kadayif-l-box">https://online.hafizmustafa.com/pomenegrade-ottoman-kadayif-l-box</a>			
<a href="https://online.hafizmustafa.com/ko/fistikli-padisah-1900-gr">https://online.hafizmustafa.com/ko/fistikli-padisah-1900-gr</a>			
<a href="https://online.hafizmustafa.com/ar/dry-pistachio-baklava-2kg">https://online.hafizmustafa.com/ar/dry-pistachio-baklava-2kg</a>			
<b>Issue description</b> <i>Some pages on your website are not loading fast enough. As a result, this negatively impacts the page's behavioral signals: if a page is taking too long to load, people tend to leave the page and go to another website. Moreover, the loading speed of a web page is one of Google's ranking factors.</i>			
<b>How to fix</b> <i>Optimize the HTML code for the pages specified in the report. This is important because if the HTML code of the page isn't optimized, the page will take longer to load. Also consider checking your web server as it may be the root of the problem. If optimizing your code doesn't help, consider moving to a faster web server.</i>			





## Textual Content

⊗ 0

⚠ 330

ISSUES	PAGES	NEW	FIXED
ⓘ Low word count	4	0	0
<a href="https://online.hafizmustafa.com/en/Magazalarimiz">https://online.hafizmustafa.com/en/Magazalarimiz</a>			
<b>Issue description</b> <i>Some pages on your site have less than 250 words. The optimal number of words depends on the type of page, but, as a rule, content should consist of more than 250 words.</i>			
<b>How to fix</b> <i>Make sure that the text on the page fully reveals its topic or describes in detail the products presented on the site.</i>			
⚠ H1 tag missing	109	0	0
<a href="https://online.hafizmustafa.com/en">https://online.hafizmustafa.com/en</a>			
<a href="https://online.hafizmustafa.com/about">https://online.hafizmustafa.com/about</a>			
<a href="https://online.hafizmustafa.com/en/Magazalarimiz">https://online.hafizmustafa.com/en/Magazalarimiz</a>			
<b>Issue description</b>			
<b>How to fix</b>			



ISSUES	PAGES	NEW	FIXED
<p><i>The &lt;h1&gt; tag is the top-level page heading, which is the most important &lt;h&gt; tag. People usually see the &lt;h1&gt; tag as the title of the text, and search engines use it to understand what the page is about. Keep in mind that from the SEO perspective, the &lt;h1&gt; tag is the second most important tag after the &lt;title&gt; tag.</i></p>			<p><i>Make sure all of your web pages have a unique &lt;h1&gt; header tag. Depending on the website type and page structure, there may be more than one &lt;h1&gt; tag, but it is highly recommended to use only one &lt;h1&gt; tag per page. The key thing to keep in mind here is that your pages need to be logically structured.</i></p>
<p> H1 tag empty</p> <p><a href="https://online.hafizmustafa.com/deliveryterms">https://online.hafizmustafa.com/deliveryterms</a></p> <p><a href="https://online.hafizmustafa.com/Sozlesme-Satis">https://online.hafizmustafa.com/Sozlesme-Satis</a></p> <p><a href="https://online.hafizmustafa.com/ko/Sozlesme-Satis">https://online.hafizmustafa.com/ko/Sozlesme-Satis</a></p>	3	0	0
<p><b>Issue description</b></p> <p><i>The &lt;h1&gt; tag is the top-level page heading, which is the most important &lt;h&gt; tag. People usually see the &lt;h1&gt; tag as the title of the text, and search engines use it to understand what the page is about. Keep in mind that from the SEO perspective, the &lt;h1&gt; tag is the second most important tag after the &lt;title&gt; tag.</i></p>			<p><b>How to fix</b></p> <p><i>Make sure all of your web pages have a unique &lt;h1&gt; header tag that is filled with concise relevant text. Depending on the website type and page structure, there may be more than one &lt;h1&gt; tag, but the key thing to keep in mind here is that your pages need to be logically structured.</i></p>
<p> Multiple H1 tags</p> <p><a href="https://online.hafizmustafa.com/deliveryterms">https://online.hafizmustafa.com/deliveryterms</a></p>	8	0	0
<p><b>Issue description</b></p> <p><i>Technically, you can use multiple &lt;h1&gt; tags on a page, and Google will consider both tags. But if the structure of the page allows you to use a single &lt;h1&gt; tag, we strongly recommend you do so.</i></p>			<p><b>How to fix</b></p> <p><i>If possible, use a single &lt;h1&gt; tag on a page. That way, the structure of the page will be clear to all search engines.</i></p>
<p> Duplicate H1</p> <p><a href="https://online.hafizmustafa.com/teslimat-kosullari">https://online.hafizmustafa.com/teslimat-kosullari</a></p> <p><a href="https://online.hafizmustafa.com/ar/teslimat-kosullari">https://online.hafizmustafa.com/ar/teslimat-kosullari</a></p> <p><a href="https://online.hafizmustafa.com/almond-chocolate-dragee-with-tiramisu-big-metal-box">https://online.hafizmustafa.com/almond-chocolate-dragee-with-tiramisu-big-metal-box</a></p>	218	0	0
<p><b>Issue description</b></p> <p><i>Duplicate &lt;h1&gt; headings on different pages prevent search engines from understanding which site page is relevant to a particular search query. Pages with duplicate header tags are less likely to rank well, as they can confuse search engines about the page topic.</i></p>			<p><b>How to fix</b></p> <p><i>Write a unique &lt;h1&gt; for each page on your site, adding a clear description of the content on the page.</i></p>
<p> Identical Title and H1 tags</p> <p><a href="https://online.hafizmustafa.com/-premium-pistachio-baklava-assortment-xl-metal-box-dhl-shipment-included">https://online.hafizmustafa.com/-premium-pistachio-baklava-assortment-xl-metal-box-dhl-shipment-included</a></p>	355	0	0
<p><b>Issue description</b></p> <p><i>By having the same &lt;title&gt; and &lt;h1&gt; tags, you're missing out on the opportunity to present the web page from different angles and incorporate other relevant keywords. In addition, search</i></p>			<p><b>How to fix</b></p> <p><i>Use different texts in the &lt;title&gt; and &lt;h1&gt; tags.</i></p>



ISSUES		PAGES	NEW	FIXED
engines can interpret the fact that you have identical <title> and <h1> tags as a sign that the page is over-optimized.				
<div><div>!</div><div>H2 tag empty</div></div>		6	0	0
<a href="https://online.hafizmustafa.com/en/Magazalarimiz">https://online.hafizmustafa.com/en/Magazalarimiz</a>				
<div><div>Issue description</div><div>The &lt;h2&gt; tag is the second-level page heading, which is usually placed no higher than &lt;h1&gt; in the text structure and is used to create a new content subsection on the page. Search engines use this tag to understand what the page is about.</div></div>	<div><div>How to fix</div><div>For pages with &lt;h2&gt; header tags, make sure that these tags are filled with concise text that briefly describes the main content of the subsequent block. Depending on the website type and page structure, there may be more than one &lt;h2&gt; tag, but the key thing to keep in mind here is that your pages need to be logically structured.</div></div>			
<div><div>!</div><div>H2 tag too long</div></div>		336	0	0
<a href="https://online.hafizmustafa.com/pistachio-saray-rolls-xl-metal-box-dhl-shipping-included">https://online.hafizmustafa.com/pistachio-saray-rolls-xl-metal-box-dhl-shipping-included</a>				
<div><div>Issue description</div><div>The &lt;h2&gt; tag is the second-level page heading, which is usually placed no higher than &lt;h1&gt; in the text structure and is used to create a new content subsection on the page. Search engines use this tag to understand what the page is about. The &lt;h2&gt; tag briefly describes the content of the subsequent block, so it should be informative and concise.</div></div>	<div><div>How to fix</div><div>For pages with &lt;h2&gt; header tags, make sure that these tags are filled with concise text that briefly describes the main content of the subsequent block. The defined tag length can be changed under settings.</div></div>			

Redirects

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0

⚠

0

ISSUES		PAGES	NEW	FIXED
<div><div>!</div><div>302, 303, 307 temporary redirects</div></div>		4	0	0
<a href="https://online.hafizmustafa.com/">https://online.hafizmustafa.com/</a>				
<div><div>Issue description</div><div>Temporary redirects with 302, 303, or 307 response codes indicate that the page address has changed, but it will soon return to the old one. We strongly recommend you avoid using temporary redirects for a long period of time.</div></div>	<div><div>How to fix</div><div>Check the pages indicated in the report and make sure that 302, 303 or 307 redirects aren't used by mistake (for split testing, as an example). If that is the case, don't forget to remove the temporary redirects when they are no longer needed. However, if the page address has changed forever, set up 301 redirects instead.</div></div>			

Internal Links

✖

122

⚠

872



ISSUES	PAGES	NEW	FIXED
No inbound links	122	0	0
<a href="https://online.hafizmustafa.com/en">https://online.hafizmustafa.com/en</a> <a href="https://online.hafizmustafa.com/ar">https://online.hafizmustafa.com/ar</a> <a href="https://online.hafizmustafa.com/ar/Hakkimizda">https://online.hafizmustafa.com/ar/Hakkimizda</a>			
<b>Issue description</b> <i>Some pages of the website don't have any internal links pointing to them. Search engines can only find and index such pages if they are indicated in the XML sitemap or via external links. Your website visitors cannot access such pages from other pages of the site.</i>		<b>How to fix</b> <i>Check your website's internal linking and make sure that both visitors and search robots can easily access every important page.</i>	
Internal links missing anchor	739	0	0
<a href="https://online.hafizmustafa.com/en">https://online.hafizmustafa.com/en</a>			
<b>Issue description</b> <i>Some internal links on your website have an empty or naked anchor (i.e., anchor that uses a raw URL), or the anchor text only contains symbols. When clicking on links without anchors, it may be difficult for both website visitors and search engines to understand what to expect to see on the page that you link out to.</i>		<b>How to fix</b> <i>Review the links indicated in the report and, if necessary, add anchor texts or descriptive in-copy text around the link. Aim to use concise phrasing in anchor texts.</i>	
Nofollow internal links	739	0	0
<a href="https://online.hafizmustafa.com/en">https://online.hafizmustafa.com/en</a> <a href="https://online.hafizmustafa.com/about">https://online.hafizmustafa.com/about</a> <a href="https://online.hafizmustafa.com/en/Magazalarimiz">https://online.hafizmustafa.com/en/Magazalarimiz</a>			
<b>Issue description</b> <i>Some internal links on your website use the rel="nofollow" attribute. Since search engines do not follow such links, tagging them with this attribute may lead to you having issues indexing your website's pages. In addition, since nofollow links do not transfer any link juice, it is lost and isn't distributed among other pages that you linked out to from the given page.</i>		<b>How to fix</b> <i>Do not use the rel="nofollow" attribute for your website's internal linking. To prevent search engine robots from following your site's internal links, use the Disallow rule in the robots.txt file.</i>	
One inbound internal link	133	0	0
<a href="https://online.hafizmustafa.com/mixed-ottoman-kadayif-large-box-">https://online.hafizmustafa.com/mixed-ottoman-kadayif-large-box-</a> <a href="https://online.hafizmustafa.com/milky-ottoman-kadayif-l-box">https://online.hafizmustafa.com/milky-ottoman-kadayif-l-box</a> <a href="https://online.hafizmustafa.com/pistachio-ottoman-kadayif-l-box">https://online.hafizmustafa.com/pistachio-ottoman-kadayif-l-box</a>			
<b>Issue description</b> <i>Some pages of your website have only one internal link pointing to it.</i>		<b>How to fix</b> <i>Make sure that your website's most important pages have at least a couple of internal links linking out to them. All internal</i>	



ISSUES	PAGES	NEW	FIXED
<i>Internal links increase the importance of the page from the perspective of search engines.</i>			<i>links must pass link juice, as in not be tagged with the rel="nofollow" attribute.</i>

## Localization

✖ 119

⚠ 0

ISSUES	PAGES	NEW	FIXED
✖ Hreflang to non-canonical	1	0	0
<a href="https://online.hafizmustafa.com/ilke-ve-deger">https://online.hafizmustafa.com/ilke-ve-deger</a>			
<b>Issue description</b> <i>If the hreflang attribute points to a non-canonical version of the page, this can confuse search engines. In such cases, the set of rel="alternate" hreflang="x" values will instruct search engines to display the local version of the page, and the rel="canonical" attribute will warn them that this version of the page is non-canonical and should not be used.</i>	<b>How to fix</b> <i>Check the pages indicated in the report and change the hreflang attribute so that the URL points to the canonical version of the page. If the URL that the hreflang attribute points to is in fact canonical, change the rel="canonical" attribute. In any case, both the hreflang and rel="canonical" attributes must point to the same URL that you consider to be the main one. If the page does not have different versions, the rel="canonical" attribute can be removed.</i>		
✖ Hreflang and HTML lang do not match	107	0	0
<a href="https://online.hafizmustafa.com/ko/Hakkimizda">https://online.hafizmustafa.com/ko/Hakkimizda</a>			
<a href="https://online.hafizmustafa.com/ko/baklava">https://online.hafizmustafa.com/ko/baklava</a>			
<a href="https://online.hafizmustafa.com/ko/Fistikli-Baklava3">https://online.hafizmustafa.com/ko/Fistikli-Baklava3</a>			
<b>Issue description</b> <i>The hreflang and HTML lang attributes on the page use different language codes. Google no longer takes the HTML lang attribute into account, but other search engines and screen readers still use this attribute to understand what language the page content is written in.</i>	<b>How to fix</b> <i>Check the pages indicated in the report and make sure that the hreflang and HTML lang attributes use the same language code.</i>		
✖ Confirmation (return) links missing on hreflang pages	11	0	0
<a href="https://online.hafizmustafa.com/en">https://online.hafizmustafa.com/en</a>			
<a href="https://online.hafizmustafa.com/ar">https://online.hafizmustafa.com/ar</a>			
<a href="https://online.hafizmustafa.com/ilke-ve-deger">https://online.hafizmustafa.com/ilke-ve-deger</a>			



ISSUES	PAGES	NEW	FIXED
<b>Issue description</b> <i>Versions of the page with the hreflang attribute do not link out to each other.</i> <i>If page A links to page B in the hreflang attribute, page B must link out to page A in response.</i> <i>If the hreflang attributes do not have any backlinks, search engines may ignore such attributes or misinterpret them.</i>			
<b>How to fix</b> <i>To fix this error, use the same set of &lt;URL&gt;, rel="alternate" and hreflang values on all language or regional versions of the page.</i> <i>That way, all hreflang pages will have backlinks to other versions of the page.</i>			

**Images**

0

743

ISSUES	PAGES	NEW	FIXED
<b>Alt text missing</b> <a href="https://online.hafizmustafa.com/en">https://online.hafizmustafa.com/en</a> <a href="https://online.hafizmustafa.com/about">https://online.hafizmustafa.com/about</a> <a href="https://online.hafizmustafa.com/en/Magazalarimiz">https://online.hafizmustafa.com/en/Magazalarimiz</a>	743	0	0
<b>Issue description</b> <i>The alt attribute describes the content of the image. It helps search engine robots understand what is depicted in the image.</i> <i>Plus, the alt text is displayed on the page if the browser could not load the image.</i>			
<b>How to fix</b> <i>Make sure to write a concise and relevant alt text for each image.</i>			


**JavaScript**

0


1160


ISSUES	PAGES	NEW	FIXED
<b>JavaScript not compressed</b> <a href="https://online.hafizmustafa.com/en">https://online.hafizmustafa.com/en</a> <a href="https://online.hafizmustafa.com/about">https://online.hafizmustafa.com/about</a> <a href="https://online.hafizmustafa.com/en/Magazalarimiz">https://online.hafizmustafa.com/en/Magazalarimiz</a>	425	0	0
<b>Issue description</b> <i>HTTP response compression is not enabled on your website.</i> <i>Compressing JavaScript files significantly reduces their size as well as the overall size of your web page, improving the page load time as a result.</i> <i>Uncompressed JavaScript files make your web page load slower, which has a negative impact on the user experience and search engine rankings.</i>			
<b>How to fix</b> <i>Configure server-side JavaScript compression.</i> <i>If you use uncompressed JavaScript files from an external resource, make sure that they do not slow down your page load time. Otherwise, contact the owner of the resource where the JavaScript files are stored with a request to configure compression.</i>			
<b>JavaScript too big</b>	1	0	0





ISSUES		PAGES	NEW	FIXED
<a href="https://online.hafizmustafa.com/UyeOl">https://online.hafizmustafa.com/UyeOl</a>				
<div><div>Issue description</div><div><p>The total size of JavaScript files on some web pages exceeds 2 MB.</p><p>The page loading speed depends on the size of JavaScript files, and the "heavier" these files are, the longer it will take for the page load.</p><p>In turn, the page loading speed directly impacts the user experience, and as a result, SERP rankings.</p></div></div>		<div><div>How to fix</div><div><p>Make sure that you're only using JavaScript files that are necessary for the correct operation of your web pages. Try reducing the file size.</p></div></div>		
<div><div> JavaScript not minified</div></div>		734	0	0
<div><a href="https://online.hafizmustafa.com/about">https://online.hafizmustafa.com/about</a></div> <div><a href="https://online.hafizmustafa.com/en/Magazalarimiz">https://online.hafizmustafa.com/en/Magazalarimiz</a></div> <div><a href="https://online.hafizmustafa.com/baklava-en">https://online.hafizmustafa.com/baklava-en</a></div>				
<div><div>Issue description</div><div><p>Minification is the process of removing unnecessary lines, white space and comments from the source code.</p><p>Minifying JavaScript files makes their size smaller, and as a result, decreases the page load time, providing a better user experience and improving your search engine rankings.</p></div></div>		<div><div>How to fix</div><div><p>Minify your JavaScript files. If you use JavaScript files from external resources, contact the website owner and ask them to minify such files.</p><p>If your JavaScript files aren't minified, but your pages load fast, you can simply ignore this issue.</p></div></div>		


<> CSS


 0


 743

ISSUES		PAGES	NEW	FIXED
<div><div> CSS too big</div></div>		743	0	0
<div><a href="https://online.hafizmustafa.com/en">https://online.hafizmustafa.com/en</a></div> <div><a href="https://online.hafizmustafa.com/about">https://online.hafizmustafa.com/about</a></div> <div><a href="https://online.hafizmustafa.com/en/Magazalarimiz">https://online.hafizmustafa.com/en/Magazalarimiz</a></div>				
<div><div>Issue description</div><div><p>The size of the CSS file exceeds 150 KB.</p><p>Excessively large CSS files can slow down the page loading speed.</p></div></div>		<div><div>How to fix</div><div><p>Optimize the code of every large CSS file indicated in the report.</p></div></div>		

 Mobile Optimization

 0

 739

ISSUES		PAGES	NEW	FIXED
<div><div> Minimum text to HTML ratio</div></div>		739	0	0
<div><a href="https://online.hafizmustafa.com/en">https://online.hafizmustafa.com/en</a></div>				






ISSUES	PAGES	NEW	FIXED
<a href="https://online.hafizmustafa.com/about">https://online.hafizmustafa.com/about</a>			
<a href="https://online.hafizmustafa.com/en/Magazalarimiz">https://online.hafizmustafa.com/en/Magazalarimiz</a>			
<b>Issue description</b> <i>This section shows website pages whose text-to-HTML ratio is below 10%. This means that such pages are overloaded with code that may slow down its load time and complicate content processing.</i>	<b>How to fix</b> <i>To speed up page load time and reduce page size, shorten the HTML code. For example, you could remove all unnecessary comments, spaces, empty lines—in a word, remove everything that shouldn't be there and optimize the code structure.</i>		

## Performance

✖ 0

⚠ 3

ISSUES	PAGES	NEW	FIXED
 Cumulative Layout Shift (CLS) in real-world conditions	1	0	0
<b>Issue description</b> <i>CLS measures if there is any shift in page visual elements during its loading. It is measured in real-world conditions based on data from the Chromium browser.</i>	<b>How to fix</b> <i>Use size attributes for media files (images and video) to reserve space in the final layout rendering. Also, avoid injecting new content above what's already rendered and use CSS transform animations.</i>		
 Cumulative Layout Shift (CLS) in a lab environment	1	0	0
<a href="https://online.hafizmustafa.com/en">https://online.hafizmustafa.com/en</a>			
<b>Issue description</b> <i>CLS measures if there is any shift in page visual elements during its loading. It is measured in a lab environment based on data from the Lighthouse report.</i>	<b>How to fix</b> <i>Use size attributes for media files (images and video) to reserve space in the final layout rendering. Also, avoid injecting new content above what's already rendered and use CSS transform animations.</i>		
 Total Blocking Time (TBT)	1	0	0
<a href="https://online.hafizmustafa.com/en">https://online.hafizmustafa.com/en</a>			
<b>Issue description</b> <i>TBT measures the total blocking time during which a page is unavailable for user input (mouse, keyboard, or screen touch). It is measured in a lab environment based on data from the Lighthouse report.</i>	<b>How to fix</b> <i>Optimize the execution of long tasks. For example, you can break a large script into several smaller ones that load gradually. It's also worth minifying the code by removing unnecessary elements and dividing it into separate bundles.</i>		